

Speeding – What’s the big deal?

Speeding – everybody does it. It’s not a big deal. Or is it? Look at the facts and then decide.

Speed is a factor in all fatal and serious injury crashes.

Each year, 640 British Columbia children are injured by vehicles as they walk or ride their bicycles. Eight children are killed. What’s the connection to speeding? The faster a vehicle is moving, the more damage it will cause.

If you hit someone while driving 30 kilometres per hour (kph), there is a 90 percent chance of surviving. Drive 50 kph and there is an 80 percent chance of being killed.

30 percent of BC’s traffic fatalities are pedestrians, cyclists and motorcycle riders.

Do you know what’s around the corner? Can you predict when a child will run out onto the road in front of you? Will you be able to stop in time?

Think you can stop on a dime? Think again.

The faster your vehicle is moving, the greater the distance it will travel before stopping. And, the faster you are driving, the less likely you are to avoid a crash – no matter how good of a driver you are.

Speeding – Is it really worth it?

- It doesn’t really get you there all that much quicker. You’ll spend more on gas.
- You risk fines and penalty points. Current fines are: up to 20 kph over the limit, \$138.00; 21 to 40 kph over is \$196.00. Driving more than 40 kph over the speed limit is Excessive Speeding and is subject to a \$368.00 fine.

- And...you increase the risk for children and other vulnerable road users.

Slow down. Save money and save lives.

For more information, check out BCAA Traffic Safety Foundation website at www.bcaatsf.ca .

